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**Bruins try StratBridge for sales analysis**

StratBridge Inc. of Cambridge, Mass., first garnered the Boston Celtics as customers, and now, the Boston Bruins have signed on for the company's system that tracks and analyzes ticket sales. The system, called StratTix, shows every seat at TD Banknorth Garden with different colors to indicate whether the seats were sold and how they were sold, to individuals or groups..